

Rolling Landing Page

This straightforward and concise website – Rolling Landing Page- is an ideal choice for startups. It includes all the essential elements customers would expect to find, such as information *about us*, *contact details*, *services*, *photos*, and *social media integration*.

Features of the Rolling Landing Page Website:

- WordPress responsive themed websites
- Rolling landing page style
- Customized to match your branding and content
- Interactive elements and user-friendly layout
- Compatible with any screen size (mobile, tablet, and desktop)

Key Features:

- Branding and colour schemes tailored to your business
- Page anchor navigation
- Call-to-action references throughout
- About, intro, workmanship, values content
- Company info, service locations content
- Services section
- Instagram feed, social media integration, and links
- Testimonials
- Photo gallery
- Contact form

Pricing: - Base cost: \$1,500.00 - Prices include Artwork, GST, and Development

- No hosting required (provided by customer) : \$1,500.00
- Domain, web hosting, SSL certificate*: \$1,800.00
- Domain, email and web hosting, email setup, and SSL certificate*: \$2,200.00
- Website copywriting (professional content writing): add \$900.00

Website development from approval: 8-12 working days

- Content writing: 7 days (if required)

Content Outline (If required):

- Initial introduction email to coordinate a phone meeting
- Work through a questionnaire to understand your business and the required tone for your online presence
- Two rounds of edits for content creation before final approval and loading onto your new website

Process:

1. Purchase the service
2. Our team will check the order and issue a design brief via email
3. Fill out the design brief provided in the email
4. Provide all business details, branding, content, photos, and hosting details
5. Your project is scheduled with our designers
6. Static concept PDF layout provided for website visual
7. Designers will liaise directly for refinements before finalizing
8. Website is sent to development
9. Website launched with email including all logins and details

For any questions or additional information, outside the design brief, you can contact us via rocksolid@rocksolidmarketer.com.au or on 0493 419 306.

Multi Page Website

Are you looking for a specially designed WordPress website for your trade business? Our multi-page layout offers in-depth content, including additional pages about your business, extended services, a comprehensive gallery, and a contact page. This solution is designed to make a greater impact from a content and SEO perspective, taking your customers on a more engaging journey.

Key Features of the WordPress Multi-page website for tradies:

- Responsive WordPress website theme
- Upgrade from a single landing page to a 5-page website (Home, About, Services, Gallery, Contact)
- Customized to match your branding and content
- Interactive elements for an easy user experience
- Optimized for any screen size (mobile, tablet, and desktop)
- SEO optimization for local searches and keywords

Benefits of getting a website designed for tradies:

- Custom branding and colour schemes
- Multi-page navigation
- Call to action throughout
- Extended content for about, values, and company info
- Services section
- Social media integration and links, testimonials, photo gallery
- Contact form and customized footer
- Google My Business page
- Use of up to 5 stock images if required

Website Base cost: \$2,500.00 Hosting not required (provided by the customer)
Domain, web hosting, SSL certificate*: \$2,800.00
Domain, email and web hosting, email setup and SSL certificate*: \$3,000.00
Additional pages 6-8 add \$100 / 8-10 Pages add \$200

Website copywriting: \$1,800.00

Website Development Timeframes:

Static design: 7 days

Website development from approval: 8-12 working days

Content writing: 7 days (if required)

Website Content outline (If required):

- Initial introduction email to coordinate a meeting
- Questionnaire to understand your business and tone required online
- Content created with two rounds of edits

Website making process:

- Product purchase
- Design brief
- Filling out the design brief
- Collection of business details, branding, content, photos, and hosting details
- Project scheduling
- Static concept PDF layout
- Refinements and finalizing
- Website development
- Website launch with all logins and details

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